



## STAR RESORT GROUP



### **For Immediate Release**

Contact: Georgi Bohrod (619) 696-8018  
Carl Berry (415) 519-1015

### **Robert C. Wengel RRP Becomes Star Resort Group Principal *Shared Ownership Industry Expert to Serve as Corporate Vice President***

SCOTTSDALE, AZ (May 16, 2008) -- Star Resort Group (SRG) has announced that Robert C. Wengel has joined the organization as a Principal and will serve as the Corporate Vice President - Project Acquisition and Management. SRG is a leading developer, marketer and seller of luxury fractional ownership real estate, private residence clubs, condo-hotels, timeshares, and whole ownership resort real estate products in The Americas.

Star Resort Group provides sales and marketing, development and management expertise to developers throughout the United States, Canada, the Caribbean, Mexico and Central America. The company also develops resort projects for its own account, and is unique in that aspect.

Wengel's successful shared ownership career was topped off in 2003 by a landmark deal with Marriott Vacation Club International (MCVI) becoming a joint venture partner with Diamond Resorts International (DRI) where Bob was President & COO. He began in the industry at Fairmont Hot Springs in Anaconda, MT 27 years ago. Over the years he was involved with numerous resorts in Montana, British Columbia and Nevada. While a partner at the first timeshare resort on the Las Vegas Strip, The Jockey Club, Wengel was one of the principals who founded International Resort Group (IRG) and Polo Towers, the first "purpose-built" timeshare resort in Las Vegas. IRG evolved into WorldStar Resorts, a division of Starwood Hotels and Resorts which in turn, grew into Diamond Resorts International, one of the largest shared ownership resort companies in the world.

Carl Berry, CEO of Star Resort Group expects that "initially Bob will take a guidance role at our project, Meriwether Ranch (Melrose, MT). Serendipitously, Bob lives with his family in nearby Butte. We had known each other from serving on the ARDA (American Resort Development Association) Board together and fortunately, we were able to 'lure' him back to take an active role in SRG."

"I am a true outdoorsman and enjoy fishing, hunting, golfing and raising Registered Quarter Horses," says Bob Wengel, who has been living in his home state of Montana

for the past three years, with his wife of 25 years and his son who is soon to graduate from Butte High School. “I’ve been eager to get back to work and this involvement with Star Resort Group, and especially, Meriwether Ranch, the First Private Residence Club for the Outdoorsman, is a natural fit.”

Meriwether Ranch, the dream project of outdoor enthusiasts Dave and Emilie Ellingson (Lincoln NE) is 724 acres of a one-of-a-kind of destination for the avid outdoorsman. On the legendary Big Hole River outside Melrose, Montana, nestled between the Beaverhead-Deerlodge National Forest and the wide wonder of the Big Hole Valley, Meriwether Ranch brings incredible fishing, hunting, riding, hiking, skiing and golf to your doorstep. For more information visit [www.meriwetherranch.com](http://www.meriwetherranch.com)

Other Star Resort Group projects include Mt. Superior Residence Club (Snowbird), Sunset Cove Villas (Laguna Beach), Cape Codder Residence Club, Hyannis MA, Tierra del Sol, Aruba and Vallarta Gardens (Puerto Vallarta).

Star Resort Group is located at 4248 N. Craftsman Court - Suite 100, Scottsdale, Arizona 85251[[tel](tel:4809226801)] 480 922 6801 [[fax](fax:4809226805)] 480 922 6805